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THE USE OF A LANGUAGE LEARNING APPLICATION IN ACHIEVING FLUENCY

Abstract. *This study examines the use of language learning applications in achieving fluency in English, focusing on the integration of native speaker interaction and engaging multimedia content. The application provides a dynamic approach to language acquisition, offering learners opportunities for real-time practice with native speakers, alongside interactive video lessons that contextualize grammar and vocabulary. The combination of these tools aims to bridge the gap between theoretical knowledge and real-world language use. By prioritizing fluency and comprehension, the application addresses key limitations of traditional language learning methods, providing a more immersive and flexible learning experience. The findings suggest that incorporating native speaker interaction and multimedia content significantly enhances learners' language skills and confidence.*

Keywords: *language learning application, fluency, educational technology.*

Анотація. *У цьому дослідженні розглянуто використання мовного навчального додатку для досягнення вільного володіння англійською мовою, з акцентом на інтеграцію взаємодії з носіями мови та залучення мультимедійного контенту. Додаток пропонує динамічний підхід до засвоєння мови, надаючи здобувачам освіти можливість практикувати мову в режимі реального часу з носіями мови, а також інтерактивні відеоуроки, які представляють граматику та лексику в реальному контексті. Комбінація цих інструментів має на меті подолати розрив між теоретичними знаннями та реальним використанням*

мови. Орієнтуючись на досягнення вільного володіння мовою та глибокого розуміння, додаток долає основні обмеження традиційних методів навчання, пропонуючи більш інтерактивний і гнучкий підхід до навчального процесу. Результати свідчать, що інтеграція взаємодії з носіями мови та мультимедійного контенту значно підвищує мовні навички та впевненість здобувачів освіти.

Ключові слова: мовний навчальний додаток, вільне володіння мовою, освітні технології.

EmeryEnglish is a cutting-edge platform designed to support learners in achieving fluency through a combination of self-paced lessons and live sessions with native speakers. It offers over 100,000 video explanations, utilizing storytelling and emotional connections to make the process of memorizing English vocabulary more engaging and effective. The platform provides easy-to-understand videos that explain complex grammar topics, paired with grammar rule cards that users can save and refer to at any time. Emery also facilitates real-time practice with native speakers, helping learners overcome language barriers and gain confidence in their speaking abilities. With lessons and practice sessions available on demand, learners can seamlessly integrate language learning into their daily routines.

Unlike traditional Learning Management Systems (LMS), which are often designed to manage and track the overall educational experience, **EmeryEnglish** functions as a specialized language learning platform. It offers a blend of interactive video lessons, live practice with native speakers, and flexible learning tools that cater specifically to English language acquisition. In contrast to general LMS platforms, which include features such as course management, assignments, and student tracking, **EmeryEnglish** is focused on enhancing fluency and comprehension through learner-centered, engaging content.

Though **EmeryEnglish** includes common LMS features like progress tracking and interactive lesson delivery, its primary focus is on immersing users in language learning through live sessions and video explanations. This specialized approach helps bridge the gap between theoretical knowledge and real-world communication, creating a dynamic, personalized learning experience.

Promova is another language learning platform centered on helping users achieve fluency, particularly through real-time conversations with native speakers. The platform emphasizes live interaction, which is essential for learners to become more comfortable in real-world scenarios and practice speaking and listening skills. It customizes lessons according to individual learner needs and goals, allowing users to schedule sessions at their convenience, similar to other online learning platforms. Regular conversations with native speakers offer immersive experiences, which are

crucial for building fluency and understanding cultural nuances. Real-time feedback from native speakers boosts learners' confidence and helps them overcome the fear of making mistakes. Promova's interactive and engaging lessons make it an effective tool for improving speaking and listening skills. While it is excellent for enhancing fluency, it may need to be complemented by additional resources for learners aiming for a more comprehensive language education.

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Language learning applications are helpful for developing foundational skills, but achieving fluency requires more extensive methods. As highlighted in a review by Columbia University, such applications often have key limitations: vocabulary is taught in isolation rather than in meaningful context, they offer limited adaptability to individual learners' needs, and corrective feedback is often insufficient. Experts agree that human interaction is crucial in language learning. Applications that incorporate real-life scenarios, opportunities to interact with native speakers, and cultural context tend to be more effective. While vocabulary-focused applications can supplement learning, they are most useful when combined with classroom instruction or immersive experiences.

Though research on the effectiveness of language learning apps is still limited, it is evident that they support not just grammar and vocabulary, but also oral communication skills. For beginners and intermediate learners, these applications can help establish basic conversational skills. However, achieving fluency requires deeper immersion, such as conversing with native speakers, engaging in classroom learning, or consuming authentic media like books and movies [1; 2].

In conclusion, **EmeryEnglish** and **Promova** offer valuable, specialized platforms for language learners, particularly those aiming to develop fluency through real-time conversation practice and interactive lessons. However, both platforms, while effective in improving speaking and listening skills, should be viewed as

complementary tools in a broader language learning strategy. To achieve full fluency, learners need to immerse themselves in the language through various methods, including live interactions, formal education, and the consumption of authentic content. Language learning applications can be an essential part of this journey, but they work best when supplemented by additional resources and immersive practices.

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