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THEORETICAL BASES OF ADMINISTRATIVE MANAGEMENT

At the current stage of economic development, the introduction of an administrative management system allows companies to enhance the effectiveness of their activities. Considering that modern approaches to administering have not been sufficiently explored by national researchers, the topic of our paper remains relevant. In view of the introduction of innovations into today's management, modern approaches to administering should be thoroughly analysed.

We emphasize here the most significant schools of management: the classical school, the human relations school, the scientific school and the behavioural school. Each of them took its own approach. The scholars belonging to these schools aimed at solving a certain range of issues that were based on different assumptions about people and organizations they work for. The representatives of the schools put the focus on what they believed to be important aspects of a good management practice [1, 2].

We also take into account the integrated approaches to management, specifically the process approach, the systematic approach and the situational approach. We evaluate the peculiarities of their implementation as well as their advantages and disadvantages.

The analysis of management approaches leads us to some conclusions. We can state that management methodology consists of goals, principles, functions, management technologies and practices. The process approach considers management to be a sustained series of interrelated management functions. The systematic approach emphasizes that managers must see the organization as a set of interconnected elements. The situational approach focuses on the fact that the suitability of different management methods depends on the situation [3, 4].

All in all, we can say that due to the abundance of various factors influencing administrative management, there is actually no best way to run an organization. The main task of the management system is the development of professional management activity.

In the course of our research, we compared four schools that have made a major contribution to the development of management theory and practice, identified their advantages and disadvantages. In addition, we considered modern approaches to administering and studied their main benefits and drawbacks.

References

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