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## PECULIARITIES OF TEACHING CHINESE STUDENTS THE COURSE «MODERN MANAGEMENT PSYCHOLOGY»

***Анотація.** Співпраця між Китаєм та Україною у сфері вищої освіти охоплює обміни студентами, спільні дослідження та партнерство університетів. Навчальний курс «Сучасна психологія менеджменту» поєднує теорію і практику менеджменту та пропонує комплексний підхід до розвитку особистісного потенціалу студентів та підвищення ефективності їхньої майбутньої управлінської діяльності за допомогою емпіричних досліджень діяльності менеджерів та науково визнаних психологічних концепцій.*

***Ключові слова:** навчальний курс, сучасна психологія менеджменту, студенти.*

***Abstract.** Cooperation between China and Ukraine in higher education includes student exchanges, joint research, and university partnerships. The "Modern Management Psychology" course combines management theory and practice and offers a comprehensive approach to developing students' personal potential and increasing the effectiveness of their future management activities through empirical research on managers' activities and scientifically recognized psychological concepts.*

***Key words:** training course, modern management psychology, students.*

Cooperation between China and Ukraine in higher education includes various aspects, such as student exchange, scientific research, collaboration between

universities, and more. Ukrainian and Chinese universities actively cooperate to create new opportunities for students and researchers, as well as to improve the quality of higher education in both countries.

Ukrainian higher education institutions provide educational services to foreigners, although this area is not yet fully developed. Many educational managers see the attraction of foreign students as a way to overcome crisis situations in higher education caused by demographic problems in the country.

According to the results of the study «Foreign Students in Ukraine During the War (2022-2023)», which was conducted in the form of interviews and online surveys and was attended by 3,445 foreign students studying in Ukrainian educational institutions [3]:

- during the martial law in Ukraine, 51,676 foreign students are studying (2022 - 2023);
- only 15% of foreign students live and study in Ukraine, the rest are in their home country or another country;
- the most popular specialties in which foreigners study in Ukraine are medicine (24,224), dentistry (2,792), pharmacy and industrial pharmacy (2,376), as well as management (2,269), etc.;
- due to the war, most students study remotely - 63%, the rest - in full-time or mixed format.

An important partner of Ukraine in this area of foreign student education is China, which today is a rapidly developing country. In the 1990s and early 2000s, several steps were taken in China to improve the education system. However, this system is still unable to fully meet the growing demand for educational services among the population. In this regard, many Chinese students go to study abroad.

The study of the characteristics of foreign students' education in Ukraine is currently the subject of many researches (T.P. Chernyavska, S.A. Moroz, etc.) [1; 5].

Due to the increasing number of students choosing management and business, there is a need for educational programs that not only provide benefits in the form of practical skills and ideas but also meet academic standards. Despite the fact that many textbooks on applied management, psychology, and human relations claim to help bridge the gap between theory and practice, for most students this presents a serious problem.

The «Modern Management Psychology» course is designed to satisfy students' interest in the fundamentals of management psychology, which are necessary for a successful career in management. It offers a comprehensive approach to developing personal potential and increasing the effectiveness of managerial activities.

A special feature of the course is the combination of theoretical material with reliance on empirical research and scientifically recognized psychological concepts.

Theoretical propositions and research results are supported by concrete examples from practice.

This course is an important component of educational programs in management psychology, applied psychology, organizational behavior, and human relations, which are implemented in various higher education institutions, business schools, and institutes.

The lectures and practical exercises of the course are based on modern ideas, theoretical concepts, and real-life situations drawn from the works of well-known experts in the field of management (P. Drucker, etc.) [2] and psychology (D. Kahneman, A. Tversky, etc.) [4].

The author of the course also draws on his many years of experience as a researcher, organizational psychologist, consultant, and trainer in the field of personality development, motivation, and effective communication.

The aim of the course is to help students master key managerial competencies, such as creating a favorable psychological environment in a team and motivating employees for effective and fulfilling professional activities. Special attention is paid to the role of the human factor in management.

Table 1 presents the structure of the «Modern Management Psychology» course: the content of the nine topics and the number of hours allocated for studying each topic.

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Most of the course topics offer recommendations for solving problems and complex situations that often arise in management practice.

Table 1

## Course Structure «Modern Management Psychology»

Main topics of the course	Number of hours
Introduction and main advantages of the course.	2
Topic 1. Fundamentals of Management Psychology. Managerial Skills and Personal Qualities of a Manager.	2
Topic 2. General Principles of Human Behavior. Perception: Personality Characteristics Influencing Perception. Organizational Behavior Models	4
Topic 3. Motivation: Key Concepts, Methods of Motivating Yourself and Other People.	4
Topic 4. Individual Differences and Work Behavior. Individual Values and Attitudes.	4
Topic 5. Job Satisfaction and Stress. Sources of Job Dissatisfaction and Stress and How to Overcome Them. Well-being, Job Satisfaction	4
Topic 6. Interpersonal Processes and Effective Communication. Group Interaction and Interdependence. Emotional Intelligence and Its Development.	4
Topic 7. Increasing Personal Productivity. Overcoming Procrastination. Individual Differences Related to Work Habits and Time Management.	4
Topic 8. Leadership. Universal Approaches to Leadership. Traits, Motives, and Professionally Important Qualities of Effective Leaders.	4
Topic 9. Achieving a Successful and Enjoyable Career. Strategies and Tactics for Career Growth.	4
Test	2
Total	38

Summing up the above, it can be said that the «Modern Management Psychology» course offers students a number of important advantages, such as:

- relevant knowledge: the course provides the necessary information about the modern world, personality traits and the principles of managerial activity, which contributes to the formation of a comfortable and positive work atmosphere;

- development of people management skills: the course helps to develop interpersonal communication skills, employee motivation, constructive criticism and overcoming communication barriers, which is necessary for achieving success in managerial activities;

- effective problem solving: the course teaches students effective ways to solve problems that arise in the work of a manager, such as employee motivation, conflict resolution, ensuring effective communication, stress management and resistance to change;

- realization of opportunities: the course teaches students not only to solve problems, but also to use opportunities for developing a successful career. Particular attention is paid to making effective management decisions and methods of career advancement.

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