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## **INNOVATIVE APPROACH TO ENTERPRISE MANAGEMENT THROUGH OUTSOURCING SYSTEM**

Innovative approach to enterprise management through the outsourcing system is the use of modern methods and technologies in the organisation of external resources to perform certain business functions and processes. Such an approach can be an effective tool for optimising a company's performance, increasing its competitiveness and reducing costs. Let us consider the key aspects of this topic:

A strategic approach to selecting outsourcing: Innovation management involves a strategic approach to selecting the functions and processes that can be outsourced. Companies must determine which tasks need to be outsourced in order to focus their internal resources on more strategically important tasks.

An innovative approach to business management through outsourcing involves the use of advanced technologies and working methods. This may include automating processes, using data analytics, artificial intelligence and machine learning to optimise the performance of external service providers.

The implementation of advanced technologies is a key aspect of an innovative approach to managing an enterprise through outsourcing. This means using the latest tools and working methods to optimise processes, improve efficiency and achieve competitive advantage.

This approach can include various technological innovations such as process automation, which automates routine operations and improves productivity. The use of data analytics enables in-depth analysis of information and data-driven informed decision making. Artificial intelligence and machine learning technologies can be used to optimise the performance of external service providers, for example by predicting demand or automating the processing of requests.

Adopting advanced technologies helps companies not only to improve efficiency and service quality, but also to be more competitive in a rapidly changing market environment. This approach allows companies to stay at the forefront of innovation and compete successfully in the marketplace.

Innovative approaches to management through outsourcing must be flexible and scalable. Companies must be able to quickly adapt to changing business needs and growth by utilising external resources.

Flexibility and scalability play a key role in innovative approaches to management through outsourcing. These principles refer to the ability of companies to respond quickly to changing market conditions and business needs, utilising external resources in a way that maintains their competitiveness and efficiency.

Flexibility implies that companies should be able to easily adapt their processes and strategies in response to new market demands or internal changes. This includes the ability to quickly re-engineer business processes, change priorities and reorganise work with external service providers to meet new circumstances.

Scalability, on the other hand, means that companies must be able to scale their operations based on the volume and speed of business growth. This means that they must be able to quickly increase or decrease the scope of work with external service providers according to the company's needs.

By outsourcing, companies can focus on their core competencies and strategically important tasks. External service providers take over operational functions, freeing up company resources for development and innovation.

An innovative approach to enterprise management through outsourcing requires an emphasis on risk management and data security. Companies must ensure the security of information and monitor the quality of services provided by external vendors.

Partnership and co-operation are an integral part of innovative enterprise management through outsourcing. It implies the establishment of mutually beneficial relationships with external service providers based on mutual trust, openness and deep understanding of business needs and objectives.

Partnership with external service providers implies the creation of long-term relationships aimed at joint development and achievement of common goals. This means that companies seek close co-operation with outsourcing partners, including them in strategic planning and decision-making.

Transparency plays an important role in establishing partnerships. Companies should be open and honest in their relationships with external suppliers, sharing information and providing access to necessary data. This fosters trusting relationships and more effective co-operation.

Mutual understanding of business needs is a key aspect of a successful partnership. Companies and their outsourcing partners must have a clear understanding of each other's goals and strategies, as well as a deep understanding of the specific business and industry in which they operate.

Thus, partnerships and co-operation with external service providers are important elements of innovative business management through outsourcing. Building long-term relationships based on trust, transparency and mutual understanding helps to improve efficiency and achieve business success.

Innovative management involves mutually beneficial partnerships and co-operation with external service providers. Companies should develop long-term relationships with outsourcing partners based on mutual trust, transparency and mutual understanding of business needs.

In general, an innovative approach to enterprise management through outsourcing can help companies achieve high efficiency, flexibility and competitiveness in today's business environment. However, successful implementation of such an approach requires careful planning, selection of reliable partners and a constant striving for innovation.

### *References*

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