

*“Розвиток професійної системи менеджменту в умовах
інноваційної економіки ”*

Vasiliev Sergey, Odessa National I.I.Mechnikov University, Ukraine

Postoyanets Andrey, Brooklyn College the City University of New York, USA

DEVELOPMENT OF THE IT ENTERPRISE STRATEGY

Consideration of the use the information technologies for realization of management tasks of production enterprises are the issues of high practical and theoretical interest.

Within the framework of organizational works of the enterprise development we can separate the information technologies (IT) strategy as component part of the general strategy of business development, concerned with the use of information technologies for the increase the general efficiency of basic activity.

In the IT strategy of IT it is purposefull to define the followings tasks:

1. Aims and priorities of the IT projects
2. IT portfolio projects
3. List of tasks
4. Expected results
5. Stage-by-stage plan of realization
6. Project resources
7. Project budget
8. Recommendations for organization the structure of IT management service

The results of the IT strategy IT will be applied for the tasks of working out of the enterprise information system, which allows to develop the next tasks:

9. Working out the architecture of the enterprise informative system
10. Working out the requirements for introduction or development the enterprise informative system
11. Analysis and optimization of the interprise business-processes according to the changes, caused by introduction or development of the informative system

In order to provide the effective role in the enterprise work the IT strategy must be stated by special documents. To update the document it is necessary to conduct monitoring periodically, and, in the same time to correct the strategy of the enterprise development. It will give the possibility to look at the key indicator m the informative business area:

• **Purpose and application of IT-strategy**

Main purpose of the document creation, its organizational role in organizing and use the information technologies. Basic categories of users and their task in development of informatization

I. A role of information technologies in business development

Determination the information technologies role in business development and management organization. Tasks of information technologies in development activity development.

1. Short description of the informatization state

Authentication of the existent informative systems and supportive business-processes. Description of technological architecture and used technical facilities. Users of the systems and degree of their satisfaction. Personnel qualification Economic parameters of current status of informatization.